

FOR IMMEDIATE RELEASE

Milwaukee Business Journal Recognizes Layer One as a 2023 Best Place to Work

Milwaukee, Wisconsin – 8/18/23 – Layer One has made the list of Milwaukee Business Journal’s 2023 Best Places to Work. “We’re honored to see Layer One recognized alongside these great Milwaukee businesses,” says CEO, Chad Albrecht. “We take a unique approach to software development and eCommerce consulting that our clients love, but it can be challenging for some employees. Making this list is a testament to our process, model, and ultimately our team that loves what they do.” Layer One was also a Milwaukee Business Journal Best Place to Work in 2021 and 2020.

To be eligible for the Best Places to Work, a large percentage of employees must complete an online survey with questions including the core areas of personal engagement, communication, resources, teamwork, and more. The winners were then selected based on the highest scores in each size category from about 130 nominations.

About Layer One

Layer One is a solutions partner for distributors, manufacturers, and related verticals, operating wholly in the US. We've evolved over the last two decades from a traditional agency to experts in the digital ecosystem solving the unique obstacles companies face with their e-commerce and PIM optimization. We truly partner with our clients leveraging our innovative approach and versatile team of thought leaders to drive results. Layer One equals outcomes.

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